

हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

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HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

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2023-2024

Name of the Event: Sip N Synapse: Sip, Solve, Socialize

Organised by: Cases over Coffee, Hansraj College

Date of the Event: 23 November 2023

Duration/Event Timing: 4 Hours

Venue of the Event: Seminar Hall

Name of Coordinator(s): Ashma Bakshi

Name of Convener: Mr Anurag Kakkar

Event Description

The "**Sip n Synapse: Sip, Solve, Socialize**" event, organized by **Cases Over Coffee at Hansraj College**, unfolded as an **invitational case competition** and a **networking event**, drawing participation from five **consulting societies** within the DU circuit. Exclusive invitations extended to these societies added an air of exclusivity to the event.

Notably, Cases Over Coffee collaborated with Unlock Consultancy as the case partner, elevating the competition's quality and relevance. **Unlock Consultancy** is an **international, non-profit student group** dedicated to addressing challenges faced by businesses worldwide, with a focus on startups and businesses run by ethnic minorities.

Anindya Longvah and Bhavya Arora, distinguished individuals in the field, served as **judges** for the event. **Mr. Anindya Longvah** is a graduate of **IIM Calcutta**, currently working as an **Official at the Tata Group** and is also the **brand ambassador** for **MyProtein**. **Ms. Bhavya Arora**, an **alumna of Hansraj College** and a former Associate Consultant at Bain & Company and the dynamic **founder of YouseAI**, a groundbreaking AI consulting firm leading the charge in innovation. Their expertise brought a discerning eye to the competition, ensuring a thorough evaluation of the participants' skills and solutions.

The event showcased a commitment to providing a platform for budding consultants to engage with real-world scenarios and receive valuable feedback from seasoned professionals.

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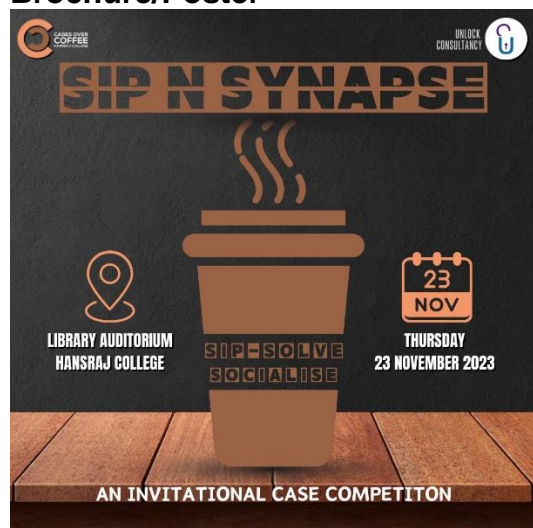
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The competition structure comprised two rounds. The initial **CV round** challenged teams to showcase their creativity and professionalism by drafting resumes for OTT series characters. This unconventional approach not only tested the participants' ability to adapt but also injected an element of fun into the event.

Following this, the main highlight, the **case round**, unfolded. Teams were allotted 40 minutes to solve a case, showcasing their analytical prowess and problem-solving skills. The subsequent 7-minute presentation allowed them to articulate their solutions concisely, with a dedicated 3-minute cross-questioning session adding an element of challenge and depth to the evaluation process.

Overall, "Sip n Synapse" proved to be a well-crafted and engaging event, seamlessly blending the realms of **consulting**, **creativity**, and **collaboration**. The collaboration with Unlock Consultancy, the expertise of the judges, and the unique case scenarios demonstrated the organizers' commitment to providing a holistic and enriching experience for participants, contributing to the growth and vibrancy of the consulting community within the DU circuit.

Brochure/Poster



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Geo-Tagged Photograph



Attach Attendance Sheet

Arsh Aggarwal
Adrija Mishra
Tushar Garg
Sadra Zaki
Ipsa Bandyopadhyay
Samridhi Upadhyay
Tejaswita Dalal
Ananya Patra
Jahnvi Sahni
Khwaish Grover
Manya Bassi
Yashvardhan Suresh Pakhare
Kartik Bansal
Kritika Goel
Jagrit Dhamija
Pratyush Purwar
Hiral Khandelwal
Vaishnavi Gupta

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