

हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

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HANS RAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

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NAAC ACCREDITED 'A++' GRADE COLLEGE

THE COMMERCE SOCIETY : Session 2023-2024

Name of the Department/Society: The Commerce Society

Name of the Event : Vanijya Utsav' 24

Date of the Event: 24th and 25th April, 2024

Convenor of the Department/Society: Dr. Arjun Mittal

Alumni Co-Convenor of the Department/Society: Dr. RC Garg

Description of the Event

Vanijya Utsav 2024, the paramount Commerce event held on April 24th and 25th, commenced with an auspicious lamp ritual by the esteemed Convenor Dr. Arjun Mittal and eminent faculty members. The speaker session "Vyakhan" was graced by Mr. Nitesh Singh, the illustrious founder of Blue Tea, as the keynote orator. A momentous occasion marked the mega launch of "Defacto", The Commerce Society's annual magazine themed 'India 2.0: A Vision for Future'.

The Early-Stage Symposium 2.0 (ESS 2.0), orchestrated by The Commerce Society, fostered a confluence between 12 finalist teams of nascent entrepreneurs and industry mentors. In collaboration with elite venture capitalists, it attracted student-led startups operating in cutting-edge sectors.

Bullzai'24, a high-stakes investment simulation curated by the Investment and Finance Cell, initially drew 450 registrations. A virtual qualifier shortlisted the top 30+ teams to test their financial acumen and market adaptability in the immersive trading finals.

At DeMercadeo 9.0, a marketing and human resources battle royale hosted by Hansraj College, the top 8 teams, selected through a competitive process, showcased their combined talents.

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Vanijya Utsav 2024 garnered resounding acclaim for imparting invaluable insights and fostering camaraderie among participants. The cherished memories shall endure as a testament to the unwavering dedication of both organizers and attendees.



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List of Participants

- Mahak Patel
- Viplav Singh
- Aryan Nain
- Jaishree oraon
- Nikhil
- Chhavi Saini
- Priyanka kumari
- Bharti Malhotra
- Harsh Maurya
- Lalit Kumar
- Shubham Suman
- Sushree Minakshi Buda
- Tanushka Gupta
- Anita Meena
- Divyesh