

हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली- 110007

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HANS RAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

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NAAC ACCREDITED 'A++' GRADE COLLEGE

THE COMMERCE SOCIETY : Session 2023-2024

Name of the Department/Society: The Commerce Society

Name of the Event 8: Caselytical

Date of the Event: 15th February 2024

Convener of the Department/Society: Dr. Arjun Mittal

Alumni Co-Convener of the Department/Society: Dr. RC Garg

Description of the Event

Caselytical'24, hosted on February 15, 2024, distinguished itself as a premier case competition, showcasing the strategic prowess of participating teams. The event commenced with succinct team introductions and impactful addresses from Convener Dr. Arjun Mittal and President Revanshi Bhatia, pivotal figures in societal leadership. Subsequently, mementos were conferred upon the esteemed panel of judges by the Convener and resident.

Nine meticulously chosen teams delivered precise strategic analyses within a timed 6-minute framework, engaging in insightful dialogues with distinguished judges: Mr. A.D.A Ratnam, Former President of Philips India Ltd; Mr. Ghanshyam Daga, Senior Vice President, Financial Controller of MakeMyTrip; and Shri Prasoon Kumar, AGM of Industrial Finance Branch SBI.

While all the teams displayed exceptional performance, Team Erudite emerged victorious in the competition. Following closely were Impact, securing the Second Runner-Up position, and LTA & Expertise claiming the Third Runner-Up position. The event concluded with an expression of gratitude from Muskan Gupta, the General Secretary of the Commerce Society.

Caselytical'24 earned acclaim as a resounding success, imparting valuable insights and fostering camaraderie among participants. Captured through photographs, the day's memories will endure as a cherished experience, highlighting the unwavering dedication and collaborative efforts of both organizers and participating teams.

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Participants:

1. Yukti Goel
2. Milap Bansal
3. Shivani Kundu
4. Pushpinder Singh
5. Aayaan Mukherjee
6. Harsh Aggarwal
7. Ksheerja Arora
8. Prisha Chopra
9. Abhinav
10. Prachi Khola
11. Manya Singhal
12. Neerav Dedha
13. Kkatyan Singh Shive
14. Jainab
15. Ekta
16. Ishita Singhal
17. Priyam

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