

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

### 2023-2024

<b>Name of the Department/Society:</b>	<b>Entrepreneurial Cell</b>
<b>Name of the Event:</b>	<b>Competitions under E-SUMMIT'24</b>
<b>Date of the Event:</b>	<b>25th-28th April, 2024</b>
<b>Convener of the Department/Society:</b>	<b>Ms. Madhavi Moni</b>

### REPORT ON COMPETITIONS

#### Description of the event :

The Entrepreneurial Cell at Hansraj College recently hosted the E-Summit, a four-day summit, spanning from April 25th to April 28th, 2024. The event featured four competitions: RampUp, B-Plan, Startup Marathon, and Case Competition.

#### Event Highlights -

##### 1. INDIA UNBOUND (B-Plan Comp) -

The theme was set in the post-independence era. The participants had to formulate a business plan under the theme 'India Unbound', with a team size of 1-4 members. The competition was open to all undergraduates, postgraduates, and students of classes 10th and 12th respectively.

The Preliminary round (Venture Voyage) was held on 19th April 2024, followed by an intermediate round (Independence Infusion) on 24th April 2024. After these two rigorous

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

online rounds, 6 teams were shortlisted and invited on campus to present their business ideas to a panel of esteemed judges.

We had the honour of hosting Mr Ratnesh, founder and CEO at Pidge, along with Mr Arpit Sharma, who is the founder and CEO at Anamyah Wellness, as the judges for the event. They evaluated the teams based on several criteria and helped determine the most deserving winner. Additionally, they shared their expertise and experience.

### 2. Startup Marathon -

The Startup Marathon, an entrepreneurship-themed competition, mimicked real-world sales scenarios. It allowed team registrations of 1-4 members, welcoming participation from undergraduates, postgraduates, and high school students. The competition consisted of two rounds: Prelims and Finals.

The preliminary round took place online on the Unstop Platform on April 22nd, 2024. It was an online quiz where participants answered sales-related questions to gather inventory and set prices. The final round was conducted offline at the Hansraj College campus on April 27th, 2024, where 13 teams advanced. This round featured a simulation game centered on the Food and Beverage Industry, challenging teams to manage various crises. Additionally, a debate segment required teams to discuss topics pertinent to entrepreneurship.

### 3. Case Study Competition

The Hansraj Entrepreneurial Case Challenge, a competition competition, was a musical-themed business challenge that required participants to solve complex problems and come up with innovative solutions in a competitive environment. The competition was open for 10th, 12th, undergraduate, and postgraduate students, who participated in teams of 1-3.. Participants had the opportunity to apply their analytical skills, strategic thinking, and presentation abilities to real-world scenarios, testing their ability to think critically and communicate effectively.

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

On the 21st of April 2024, the Preliminary round, Case Chords, was conducted, followed by an Intermediate round, i.e. Case Submission on the 24th of April 2024. After the completion of these two online rounds, a total of eight teams were shortlisted and cordially invited to present their case solutions on campus.

The esteemed panel of judges, including Arun Pandit, Sheetal Jerath Sharma, and Yash Aggarwal, brought their exceptional skills to the event. They shared insightful perspectives with the audience and declared the winner, enriching the occasion with their expertise in logistics, human resources transformation, and investment banking.

#### 4. Ramp-Up

Ramp-Up, the concluding event of E-Cell Hansraj's E-Summit'24, unfolded on April 28, 2024, as an engaging online gathering conducted via Google Meet. Serving as the college's very own Shark Tank, Ramp-Up served as a pivotal platform for facilitating connections between ambitious startups and seasoned investors. The event boasted an impressive lineup of ten startups, including **Wizbiker, SarvM, Fluent Fellow, Paykio, Frizzy, GamerzClub, QuicReach, TAKE2, Piclet, and Salzaa**. Each startup was allocated a generous 30-minute slot for presenting their innovative ideas and engaging in insightful Q&A sessions. Esteemed investors such as **Kamlesh Nagware** from FSV Capital, **Amit Bhowmik** from AMWORLD, **Adnan Mohammed** from Lakhani Financial Services, **Ashim Jolly** from Aperio Partners, **Vartul Jain** from Inflection Point Ventures, **Harsh Rajnikant Patel** from Advance Tech Holdings LLC, **Vyom Binani** from Stargazer Fund, and **Anshu Jain** from JITO Incubation Centre formed the distinguished panel, contributing their wealth of experience and expertise to evaluate the presented ventures.

As the event unfolded, it became clear that Ramp-Up was more than just a platform for startups to pitch their ideas. Investors and startups engaged in lively discussions, sharing insights and ideas with genuine enthusiasm. By providing a platform for budding entrepreneurs to engage with seasoned investors, Ramp-Up inspired a culture of innovation and collaboration within and beyond the college community.

#### INDIA UNBOUND (B-PLAN COMPETITION)

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

**NAAC ACCREDITED 'A++' GRADE COLLEGE**

**THE ENTREPRENEURIAL CELL**  
HANSRAJ COLLEGE  
presents  
E-SUMMIT '24

## INDIA UNBOUND

THE RISE OF ENTREPRENEURSHIP

PRELIMS  
19th April

MAINS  
26th April

REGISTER NOW!

PRIZES WORTH  
1 LAKH!

TEAM SIZE  
1-4 MEMBERS

DEADLINE: 18th April

FOR ANY QUERIES:  
ANKIT- 95085 31712 MRIDUL- 88516 33552

/ecellhansraj



# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

### THE HANSRAJ ENTREPRENEURIAL CASE CHALLENGE (CASE COMPETITION)

FOR ANY QUERIES  
RISHAN GOGIA: +91 98907 26418 | ARTH JAIN: +91 79992 23030



### STARTUP MARATHON

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय  
महात्मा हंसराज मार्ग,

मालकाणी दिल्ली - 110007



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI  
Mahatma Hansraj Marg  
Malkagani Delhi – 110007

THE ENTREPRENEURIAL CELL  
HANSRAJ COLLEGE  
presents  
E-SUMMIT '24  
**START-UP MARATHON**  
An exhilarating entrepreneurship challenge where teams compete to sell curated selection of products, reflecting real-life sale scenarios  
PRIZES WORTH : ₹2,00,000/INR  
PRELIMINARY ROUND  
Date: 22nd April 2024  
Day: Monday  
Mode: Online(Unstoppable)  
FINAL ROUND: GROUND ZERO  
Date: 27th April 2024  
Day: Saturday  
Mode: Offline (Hansraj College)  
REGISTER NOW  
POWERED BY  
unstoppable  
Vaibhav Jain: +91 9649089863, Aditya Yadav: +917985709472  
@ecellhansraj



## RAMP-UP

THE ENTREPRENEURIAL CELL  
HANSRAJ COLLEGE  
presents  
E-SUMMIT '24  
**RAMP UP**  
A networking platform aimed at connecting investors and early-stage operational startups.  
10:00 AM onwards 28th April 2024 Zoom  
REGISTER NOW  
Submission Deadline: 11:59 P.M. 22nd April 2024  
Vibhor: +91 99993 94730 Janvi Gupta: +91 6350 301 282  
ecellhansraj/

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

**NAAC ACCREDITED 'A++' GRADE COLLEGE**

**Product : SarvM B2B2C SaaS for MASS Platform**

Democratic E-Commerce + Micro ERP + AI Analytics / Recommendation

Phase I – Retailer , Consumer and Logistic  
Phase II – Producers, Traders and Finance

**SarvM Platform Services**

- Point of Sale (POS)
- Sale
- Accounting
- Inventory
- CRM
- Logistic's
- Analytics & AI
- Purchase
- Finance

**PRODUCTION FLOW:**

- PRODUCER:** Farmer, Importer
- TRADER:** Aggregator, Wholesaler / Exporters
- RETAILER:** Hawker / Street vendor, Kirana / Dairy / Paan, Restaurant / Sweet B2C
- CONSUMER:** (Implied)

**FINANCE:** Banks, NBFC's, UPI...

**LOGISTIC'S:** Aggregator's Partners

**SarvM.AI**

## ATTENDANCE

### CASE COMPETITION

- PARTICIPANTS
  - Vimal Kumar
  - Ankur Gupta
  - Shivam
  - Piyush Pargal
  - Udit Sahu
  - Neha
  - Bidisha Talukdar
  - Raiyaan Tariq Ansari
  - Anushtha Sarraf
  - Samaira Sarin

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

Ananya Diwakar  
Aditi Singh Thakur  
Shefali Kandwal  
Pratham  
Pranay  
Uday

- E-CELL MEMBERS

Arth  
Rohan  
Kkaatyan  
Raghav  
Aarohi  
Abhay  
Lokesh

### B-PLAN

- PARTICIPANTS  
Phalak Gandhi  
Urvashi Chhabra  
Tanishka Yadav  
Rishu Chaurasia  
Khushi dubey  
Harmehar Kaur  
Geetika Kakkar  
Rabjot Singh  
Manjot Singh  
Krinjan Kaur  
Shivaanshi Mishra  
Arham Jain  
Om Kapoor
- E-CELL MEMBERS  
Ankit



# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

Ayushi

Hardik

Mridul

Shivam

Neal

Parul

Ritansh

Aanya

### START-UP MARATHON

- PARTICIPANTS

Aaditya Shukla

Medansh Thusoo

Aditya Attree

Farhan

Abhishek Kumar

Aditya Vikram

Saniya Negi

Udvansh Chauhan

Rajveer Rohra

Vikas Kaul

Priya K

Tarun

Shreyansh Jain

Aditya Shukla

Rhythm Singla

Bhumika Jain

Kirti Bhadula

Ashi Yadav

Eklavya Singla

Paras Garg

- E-CELL MEMBERS

Aditya

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

## NAAC ACCREDITED 'A++' GRADE COLLEGE

Arnav  
Vaibhav  
Mridul  
Neal  
Asif  
Zainab  
Nancy  
Ishita

### RAMP-UP

- START-UPS  
Wizbiker  
SarvM  
Fluent Fellow  
Paykio  
Frizzy  
GamerzClub  
QuicReach  
TAKE2  
Piclet  
Salzaa
- INVESTORS  
Ashim Jolly  
Vartul Jain  
Adnan Mohammad  
Abhishek Garodia  
Anshika Bansal  
Kamlesh Nagware
- E-CELL MEMBERS  
Janvi  
Vibhor  
Jatin

# हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली - 110007

दूरभाष : 011-27667458, 27667747

ई-मेल : principal\_hrc@yahoo.com

वेबसाइट : www.hansrajcollege.ac.in



# HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

Tel.: 011-27667458, 27667747

E-mail: principal\_hrc@yahoo.com

Website: www.hansrajcollege.ac.in

**NAAC ACCREDITED 'A++' GRADE COLLEGE**

Archit

Ridhima

Manya

Vanshika