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UNIVERSITY OF DELHI

Mahatma Hansraj Marg

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NAAC ACCREDITED 'A++' GRADE COLLEGE

Name of the Department/Society:	The Entrepreneurial Cell
Name of the Event:	E-Summit 2024
Date of the Event:	25th April, 2024 – 28th April, 2024
Convenor of the Department/Society:	Ms. Madhavi Moni

DESCRIPTION OF THE EVENT

E-Summit 2024, organized by the Entrepreneurial Cell of Hansraj College marked a significant milestone as we clubbed five distinctive events under the umbrella of the E-Summit, showcasing the pinnacle of innovation and entrepreneurship.

E-Summit was held between 25th April to 28th April with different events lined up each day. From enlightening speaker sessions in Illuminate to challenging case competitions, riveting BPlan, Startup Marathon, and invaluable networking opportunities between startups and investors at Ramp Up, the E-Summit offered a diverse array of experiences to participants.

The tireless efforts of the dedicated team of E-Cell led up to great success, which was evident by the overwhelming footfall of over 2000+ individuals hailing from various colleges and backgrounds. The E-Summit 24 represented our unwavering commitment to fostering an environment conducive to entrepreneurial growth and development.



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25th April

Day-1 of E-SUMMIT

ONE YEAR ANNIVERSARY of MHCIE and FINAL ROUND OF BOOTCAMP

E-Summit commenced on 25th April with a momentous occasion—the celebration of the first anniversary of the Mahatma Hansraj Centre for Innovation, Incubation, and Entrepreneurship (MHCIE). This marked a significant milestone in the journey of The Entrepreneurial Cell towards fostering a culture of innovation and entrepreneurship. As part of the celebration, top candidates of Bootcamp, a pitching event organised by E-Cell Hansraj, presented their startup ideas to Mr. Abhishek Tandon, Joint CEO of Udhmodya Foundation, Delhi University's incubator, providing them with invaluable exposure and potential mentorship opportunities.

E-SUMMIT'24

A year completion celebration of Mahatma Hansraj centre of innovation incubation and entrepreneurship

Release of Annual Newsletter 2024

Pitching round of Start-up Bootcamp

Launch Of Start-up Toolkit

Commencement of E-summit'24

Dr. Abhishek Tandon
Joint Chief Executive Officer
(Udhmodya Foundation)

1:30 P.M. onwards | 25th April 2024 | MHCIE, Hansraj College

Garvita Barmal : +919466748555 , Vibhor: +91 999394730 | ecellhansraj/ |

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26th April

Day-2 of E-SUMMIT

ILLUMINATE DAY 1

Day 1 of Illuminate, featured a diverse range of speakers. **Prof. Ravinder Kaur** from the University of Delhi discussed innovation and education, followed by **Dr. Radhakrishnan Pillai**, who shared leadership insights. **Mr. Sanjeev Bikhchandani** highlighted innovative entrepreneurship, while **Mr. Vikas Kuthiala** provided industry expertise. **Mr. Neel Gogia** emphasized community engagement, and **Dr. Munish Jindal** shared startup guidance. **Sumedha Mishra's** musical journey added a creative touch. Interactive sessions and audience engagement made the day informative and inspiring for budding entrepreneurs.

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THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE

26th April, 2024
DAY 01

Prof Dr. Ravinder Kaur
1:20 PM- 1:40 PM

Dr. Radhakrishnan Pillai
1:40 PM- 2:15 PM

Neel Gogia
2:15 PM- 2:45 PM

Mr. Sanjeev Bikhchandani &
Mr. Vikas Kuthiala
3:00 PM- 3:30 PM

Sumedha Mishra
Performer
3:30 PM- 4:00 PM

Dr. Munish Jindal
4:00 PM

26th-27th April | Library Auditorium | 12:40 Onwards

Garvita Barmal: +91 94667 48555 Ipsa Arya: +91 87009 58853

QR Code

Instagram: @ecellhansra



FINAL ROUND OF B-PLAN

The preliminary round of B-Plan competition -The Venture Voyage started on April 19th,

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where teams of up to 4 people had to solve questions on Unstop to show their skills. Only the best teams moved to the second round. Then, from April 20th to 23rd, selected teams entered the Independence Infusion round where they made business plans for given scenarios and presented them using PowerPoint. They need to talk about how their business fits in the modern world, its impact on society, and how they plan to market it. Finally, on April 26th, the finalists face the Business Bubble round in person. They present their plans, but there's a twist! They get a surprise challenge they must solve on the spot. This round tests how well they can think fast, change plans, and stay strong under pressure.

The judges in the final rounds were **Mr. Ratnesh Verma, CEO, Pidge**, and **Dr. Arpit Sharma, Founder & CEO, Anamyah Wellness**.

The winners were:

Winners: Team Phalak, Kamla Nehru College, University of Delhi

1st Runner up: Team Shivaanshi, SRCC, Delhi University

2nd Runner up: Team Mata Jai Kaur Public School, Delhi

THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE
presents
E-SUMMIT'24
INDIA UNBOUNDED
THE RISE OF ENTREPRENEURSHIP

PRELIMS
19th April

MAINS
26th April

REGISTER NOW!

PRIZES WORTH
1 LAKH!

TEAM SIZE
1-4 MEMBERS

DEADLINE: 18th April

FOR ANY QUERIES:
ANKIT- 95085 31712 MRIDUL- 88516 33552

@ /ecellhansraj

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27th April

Day 3 of E-SUMMIT

ILLUMINATE DAY 2

Day 2 of Illuminate featured a lineup of inspiring speakers and a soul-stirring musical performance. **Mr. Shantanu Deshpande, CEO of Bombay Shaving Company**, led with a mission to redefine grooming standards and promote self-care among men. **Aakriti Rawal, co-founder of House of Chikankari**, blended strategic marketing expertise with a passion for preserving traditional art forms. **Mr. Aakash Anand, founder of Bella Vita**, showcased his leadership in the perfume industry. **Mr. Nitin Sharma, founder of BrainAnalyst**, shared invaluable insights on entrepreneurship, offering practical wisdom and motivation. The day concluded with a captivating musical performance by **Abhiraj Darbari**, a talented singer-songwriter whose music resonates with audiences across social media platforms.

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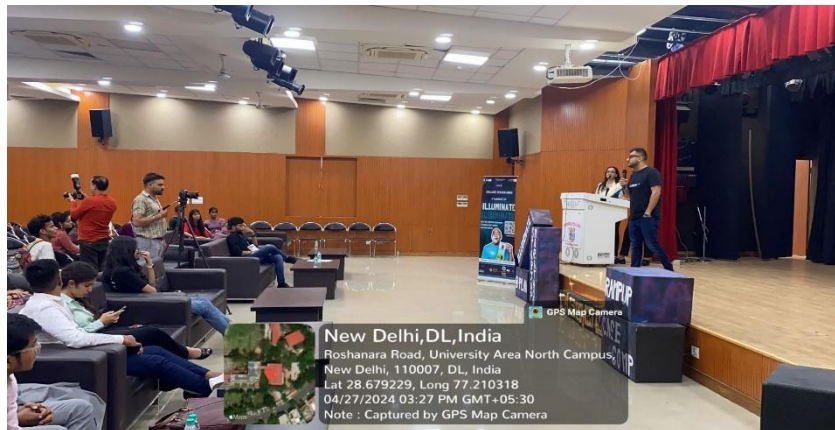
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FINAL ROUND OF STARTUP MARATHON

The Startup Marathon, featured engaging events and competitions aimed at fostering innovation and strategic thinking among participants, with support from sponsors like The Burger Company and HiPoP. The marathon comprised four rounds, including activities focused on entrepreneurship, decision-making, and strategic management. Participants showcased self-designed products, tackled crises in the food and beverage

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industry, navigated through mergers and acquisitions simulations, and engaged in a high-stakes PR battle at Lovers Point. Through these challenges, participants had the opportunity to hone their entrepreneurial skills, network with peers, and gain valuable insights into the world of business. The event was a resounding success, showcasing the essence of innovation and enterprise while inspiring the next generation of entrepreneurs.

The winners of Startup Marathon were:

Winners: Team Master bakers, DDUC

1st Runner up: Team solution seeker, Hansraj College

2nd Runner up: Team Vikram, School

THE ENTREPRENEURIAL CELL
HANSRAJ COLLEGE
presents
E-SUMMIT '24
START-UP MARATHON
An exhilarating entrepreneurship challenge where teams compete to sell curated selection of products, reflecting real-life sale scenarios

PRIZES WORTH : ₹2,00,000/INR

PRELIMINARY ROUND	FINAL ROUND: GROUND ZERO
Date: 22nd April 2024	Date: 27th April 2024
Day: Monday	Day: Saturday
Mode: Online (Unstop)	Mode: Offline (Hansraj College)

REGISTER NOW

POWERED BY
unstop

Valbhav Jain +91 9649088863, Aditya Yadav +917065709472

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FINAL ROUND OF CASE COMPETITION

The Final Round of the Case Competition comprised three stages. It began with Case Chords, the Preliminary Round held on April 21st, where participants had to devise strategies for multiple cases, testing their practicality and creativity. Teams who performed well in the first round proceeded to the Intermediate Round of Case Submission, from April 21st to 24th, where they analyzed a complex case study and proposed solutions via presentations. The top 10 teams advanced to the final Case Presentation Offline Round on April 27th, presenting solutions to expert judges and engaging in rigorous Q&A sessions. This last stage offers participants a chance to refine their skills and knowledge through constructive feedback, culminating in the crowning of the competition's champion.

Their winners were:

Winner: Pratham

1st Runner up: Udit Sahu

2nd Runner up: Raiyan Tariq

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28th April
Day 4 of E-SUMMIT

RAMP UP 3.0

Ramp-Up, the concluding event of the E-Summit'24, unfolded on April 28th, 2024, as an engaging online gathering conducted via Google Meet. Serving as the E-Cell's very own Shark Tank. Ramp-Up served as a pivotal platform for facilitating connections between

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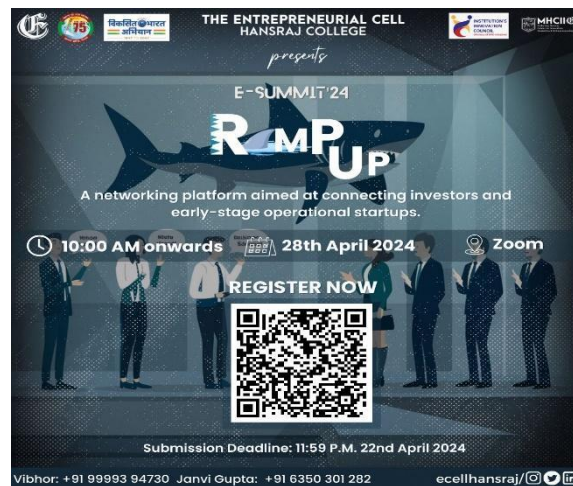
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ambitious startups and seasoned investors. The event boasted an impressive lineup of ten startups, including Wizbiker, SarvM, Fluent Fellow, Paykio, Frizzy, GamerzClub, QuicReach, TAKE2, Piclet, and Salzaa. Each startup was allocated a generous 30-minute slot for presenting their innovative ideas and engaging in insightful Q&A sessions. Esteemed investors such as Kamlesh Nagware from FSV Capital, Amit Bhowmik from AMWORLD, Adnan Mohammed from Lakhani Financial Services, Ashim Jolly from Aperio Partners, Vartul Jain from Inflection Point Ventures, Harsh Rajnikant Patel from Advance Tech Holdings LLC, Vyom Binani from Stargazer Fund, and Anshu Jain from JITO Incubation Centre formed the distinguished panel, contributing their wealth of experience and expertise to evaluate the presented ventures.

As the event unfolded, it became clear that Ramp-Up was more than just a platform for startups to pitch their ideas. Investors and startups engaged in lively discussions, sharing insights and ideas with genuine enthusiasm. By providing a platform for budding entrepreneurs to engage with seasoned investors, Ramp-Up inspired a culture of innovation and collaboration within and beyond the college community.



CONCLUSION

In conclusion, the E-Summit organized by The Entrepreneurial Cell, Hansraj College

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was a resounding success, showcasing the spirit of innovation and enterprise. Through a combination of competitions, talks, and interactive sessions, the event provided students with a holistic understanding of entrepreneurship and equipped them with the skills and knowledge necessary to succeed in the competitive business landscape. The tireless efforts of the organizing team, coupled with the support of sponsors and industry partners, contributed to the summit's success and underscored the commitment to fostering an entrepreneurial ecosystem. As participants depart inspired and empowered, the legacy of E-Cell continues to resonate, driving innovation and entrepreneurship within the college community and beyond.

ATTENDANCE

CASE COMPETITION

- PARTICIPANTS**

Vimal Kumar

Ankur Gupta

Shivam

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Piyush Pargal

Udit Sahu

Neha

Bidisha Talukdar

Raiyaan Tariq Ansari

Anushtha Sarraf

Samaira Sarin

Ananya Diwakar

Aditi Singh Thakur

Shefali Kandwal

Pratham

Pranay

Uday

- E-CELL MEMBERS

Arth

Rohan

Kkaatyan

Raghav

Aarohi

Abhay

Lokesh

- B-PLAN

- PARTICIPANTS

Phalak Gandhi

Urvashi Chhabra

Tanishka Yadav

Rishu Chaurasia

Khushi dubey

Harmehar Kaur

Geetika Kakkar

Rabjot Singh

Manjot Singh

Krinjan Kaur

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Shivaanshi Mishra

Arham Jain

Om Kapoor

- E-CELL MEMBERS

Ankit

Ayushi

Hardik

Mridul

Shivam

Neal

Parul

Ritansh

Aanya

START-UP MARATHON

- PARTICIPANTS

Aaditya Shukla

Medansh Thusoo

Aditya Attree

Farhan

Abhishek Kumar

Aditya Vikram

Saniya Negi

Udvansh Chauhan

Rajveer Rohra

Vikas Kaul

Priya K

Tarun

Shreyansh Jain

Aditya Shukla

Rhythm Singla

Bhumika Jain

Kirti Bhadula

Ashi Yadav

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Eklavya Singla

Paras Garg

- **E-CELL MEMBERS**

Aditya

Arnav

Vaibhav

Mridul

Neal

Asif

Zainab

Nancy

Ishita

- **RAMP-UP**

- **START-UPS**

Wizbiker

SarvM

Fluent Fellow

Paykio

Frizzy

GamerzClub

QuicReach

TAKE2

Piclet

Salzaa

- **INVESTORS**

Ashim Jolly

Vartul Jain

Adnan Mohammad

Abhishek Garodia

Anshika Bansal

Kamlesh Nagware

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- **E-CELL MEMBERS**

Janvi

Vibhor

Jatin

Archit

Ridhima

Manya

Vanshika

- **ILLUMINATE**

- **AUDIENCE**

Farhan

Medansh

Vikas Kaul

Kanishk Meen

Aditya Attre

Karan Khedekar

Sanchit Sachdeva

Dev Sindhu

Fardeen

Nikhil Kumar

Gautam Verma

UDVANSH PRATAP SINGH

Manas Maheshwari

Kushal Goyal

Mohammad Irfan

Prince Garg

Gyandeep Singh

Sarthi dixit

Prakhar Verma

Tavishi Agarwal

Mahiraj Hada

Harsh Aggarwal

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Arnav

Lakshay prakash

Architaa

Garvit

Ayush Mahato

Janya Masand

Sakshi Mairya

Kritika Dang

Aanchal garg

Nihal Soni

Nikita yadav

Sanaa Malhotra

Niharika Pant

Anjana shiekh

Mansi Sharma

Smridhi Ahuja

Aryaman Rajput

Netresh Singh

Sparsh goyal

Sachin singhal

Tanvi Agarwal

Jiya Wadhwa

Aditya Pratap Singh

Shiv Shankar

Lavanya Chaudhry

Manya

Atul kumar sharma

Atharv Singh

Brahmjot Singh

Pranav Pandita

Kanav

Ankit

Oorjit gupta

Kavya

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Divanshu Jain
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Sahil Gupta
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Zaid hasan
Vishal Kumar
Raviraj Kaita
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Mrigakshi
Ashvini Singh
Vardhan kalantri
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Anmol Makhija

Varshitha N

Shalini chakraborty

Market Size

INDIA
Average annual spending per learner on online classes for English (\$50 to \$100) per learner per year.
Market size = 70 million learners = \$30 to \$100 = \$5.5 billion to \$1 billion per year.
Combined market size for German and French = 12 million learners = 5 million learners = \$30 to \$100 = \$300 million to \$200 million per year.

GLOBAL
Market size (English) = 8 billion learners = \$50 to \$100 = \$25 billion to \$50 billion per year.
Combined market size for German and French = 80 million learners = 100 million learners = \$30 to \$100 = \$3 billion to \$10 billion per year.

Competitors Analysis

Qualigo
Preply
Cambly
Others

qms-wiwa-bns

Type here to search

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