

## हंसराज महाविद्यालय

दिल्ली विश्वविद्यालय

महात्मा हंसराज मार्ग,

मलकागंज, दिल्ली -110007

दूरभाष : 011-27667458, 27667747

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वेबसाइट : www.hansrajcollege.ac.in



## HANSRAJ COLLEGE

UNIVERSITY OF DELHI

Mahatma Hansraj Marg

Malkaganj, Delhi – 110007

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**NAAC ACCREDITED 'A++ GRADE COLLEGE**

**2023-2024**

**Name of the Event:** Plastic waste management & Circular economy workshop

**Organised by:** Haritima: The Environmental Awareness Society

**Date of the Event:** 23/02/2024

**Duration/Event Timing:** 12:40 P.M. to 4:30 P.M.

**Venue of the Event:** Main Auditorium of Hansraj College

**Name of Coordinator(s):** Dr. Ambika

**Name of Convener:** Dr. Justin Mathew

### **Event Description**

Institute Innovation Council in collaboration (IIC) with Haritima, The Environmental Awareness Society of Hansraj College and Lakshya ,A society for social and environmental awareness organised a workshop on "Plastic waste management and circular economy, under the theme of PROBLEM SOLUTION FIT AND PRODUCT MAKER FIT " at the Main Auditorium of Hansraj College on 23rd February, 2024 at 12:40 PM.

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The event commenced with an insightful introduction of the Lakshya organisation, shedding light on their impactful work in women's, children's, and environmental sustainability initiatives.

Dr. Ambika , Professor at Hansraj College and convenor of the Institutional Innovation Council (IIC), delivered an introductory speech, paving the way for the keynote address by Mr. Sumant Shekhar from Lakshya. Mr. Shekhar explained the concept of a circular economy and shared the organisation's efforts, including the collection of 800 to 900 kgs of plastic with the participation of 250 volunteers.

Highlighting the innovative approach adopted by Lakshya, Mr. Shekhar discussed the transformation of collected plastics into useful products. Noteworthy examples include T-shirts crafted from 12 PET bottles and bench desks constructed from multi-layered plastic, demonstrating the organisation's dedication to sustainable practices.

Additionally, the workshop stressed the importance of segregating biodegradable and non-biodegradable waste for efficient waste management. It emphasised promoting eco-friendly alternatives to minimise the environmental impact of plastic waste. The session continued by a team member of Lakshya organisation, who discussed the AIDA model (Awareness, Interest, Desire, Action) and strategies to enhance the demand for plastic innovations through effective marketing schemes.

The event concluded with attendees signing a pledge board to demonstrate their commitment to sustainable practices. With a vote of thanks by the president of Haritima, the event was concluded on an insightful note and IIC and Haritima will look forward to conducting more such events in the near future.

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## Geo-tagged Pictures



## Attendance Sheet

Name	Course	Year	Email
BHUPENDRA SINGH CHARAN	BSC PHYSICS HONS	III	
SHRESHTHA SAXENA	BA PROG	I	
HARSH JINDAL	BA HONS	I	
ANURAG	BSC HONS CHEMISTRY	III	anuragrinasingh123@gmail.com
KUMAR ADARSH	SANSKRIT HONS	I	

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ABHIRAJ PARIHAR	BSC ZOOLOGY HONS	I	
SHIVAM SHUBHAM	BA HONS	I	
RESHAV	BCOM HONS	I	
AMAN BISHT	BCOM HONS	III	bishtaman757@gmail.com
MANISH MISHRA	BCOM HONS	I	mishramanish0405@gmail.com
RAJ SHEKHAR	BA PROG	I	
DEEPIKA	BSC HONS	I	
ANUPAMA	BCOM HONS	III	
AKSHAY	HISTORY HONS	I	
RAMKUMAR DODKE	HISTORY HONS	I	
ADITYA BHADORIYA	B.Sc (Hons) Comp. Science	I	
VIVEK KUMAR	BCOM HONS	III	
SAIYAM JAIN	BSC MATH HONS	I	
SHATAKSHI SHRIVASTAVA	BSC PHYSICS HONS	I	
MANAS KUMAR	BCOM HONS	I	kumarmanas654321@gmail.com
MD MASOOM ANSARI	HISTORY HONS	I	ansarimasoom083@gmail.com
ADITHYA KRISHNA	BSC PHYSICS HONS	III	