

# Dr. Anjali Khurana

E-mail: anjali.khurana@hrc.du.ac.in

## *Education*

---

PhD in Management	Amity Business School, Amity University, UP	2024
Masters in Economics	Delhi School of Economics, New Delhi	2002
B.A. (Hons.) Economics	Jesus and Mary College, New Delhi	2000
Class 10+2 (CBSE)	Delhi Public School, Mathura Road, New Delhi	1997

## *Notable Academic Achievements*

---

- Qualified National Eligibility Test (NET) for lectureship
- Awarded a Gold Medal for remaining a Scholar for 7 consecutive years (1989-1995) in Delhi Public School

## *Professional Experience*

---

### ➤ July 2004 – Present

Associate Professor, Department of Economics, **Hans Raj College**, Delhi University

- ✓ Taught/teaching the following courses:
  - Introductory Development Economics – B.A. (Hons.) Economics, III Year and B.A. Prog. III Year
  - Indian Growth and Development - B.A. (Hons.) Economics, III Year
  - Essentials of Economics – GE, I year
  - Comparative Economic Systems (later restructured as Economy, State and Society) – B.A. (Hons.) Economics, III Year
  - India's Economic Development since 1947 – B.A. (Hons.) Economics, II Year
  - Principles of Economics (Macro Economics) - B.A. (Hons.) Economics, I Year
  - Mathematical Methods for Economics - B.A. (Hons.) Economics, I Year
  - Economic Systems and Micro Economic Theory – B.A. (Pass), I Year
  - Economic Development and Planning in India – B.A. (Hons.), II Year; subsidiary paper
- ✓ Successfully completed a UGC sponsored Orientation Course in 2014
- ✓ Successfully completed a Faculty Development Programme of two weeks in 2018 on Challenges before the academia in the era of Gadgets, E -Communication and A.I. from Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi (A centre of MHRD under PMMMNMTT)
- ✓ Successfully completed a Faculty Development Programme of two weeks in 2019 on Research Gaps in Economics: Issues and Data Sets from Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi (A centre of MHRD under PMMMNMTT)

- ✓ Successfully completed a Faculty Development Programme of two weeks in 2020 on Research Methodology from Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development – PMMMMNMTT
- ✓ Successfully completed a Faculty Development Programme for one week in May 2021 on Data Analysis using SPSS from Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development – PMMMMNMTT
- ✓ Successfully completed a Faculty Development Programme for one week in July 2021 on Roadmap for Building New India with New Education Policy organized by IQAC, Hansraj College in collaboration with Mahatma Hansraj Faculty Development Centre, Hansraj College, University of Delhi (A centre of MoE, Government of India under PMMMMNMTT)
- ✓ Successfully completed a Faculty Development Programme for two weeks in January 2021 on Blended Learning: Alternative Dimensions from Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Human Resource Development – PMMMMNMTT
- ✓ Successfully completed a Faculty Development Programme for two weeks in January 2024 on NEP 2020 Orientation & Sensitization Programme from Mahatma Hansraj Malviya Mission Teacher Training Centre (MH-MMTTC), Hansraj College, University of Delhi under Malviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC)
- ✓ Teacher-in-charge, Department of Economics, 2014-15
- ✓ Staff Advisor, Department of Economics, 2019-20
- ✓ Dy. Superintendent of Examinations, June-August, 2020
- ✓ Co-Convenor, Admissions, Arts and Commerce, 2022-23
- ✓ Member, IQAC core team, Criterion 1, NAAC, 2022-23;
- ✓ Co-convenor, IQAC core team, Criterion 6, NAAC, 2024-25
- ✓ Convenor for setting question papers, Introductory Development Economics, 2024-25
- ✓ Convenor and Resource Person, course titled The Language of Economics: Translating News into Insights, November 11-14, 2024 under aegis of Student Learning Centre, HRC
- ✓ Member, Student Learning Centre, 2024-25
- ✓ Co-convenor, ECA Committee, 2024-25
- ✓ Faculty Coordinator, Inter College Competition in Fine Arts, 2024, Culture Council, UoD
- ✓ Team Member, developing Institutional Development Plan for HRC, 2024-25
- ✓ Member, Organizing committee, 77<sup>th</sup> Foundation Day, July 26, 2024
- ✓ Member, Canteen Committee, 2024-25
- ✓ Paper Setter, Development Economics I, 2019-20
- ✓ Member, Screening Committee for applications for Assistant Professors (Economics), 2017-18 and 2021-22
- ✓ Member, Building Committee, 2020-22
- ✓ Department nominee for conduct of OBE (Open book examination), June 2021
- ✓ Department representative for student progression, 2021-22
- ✓ Member, Mentorship Cell, 2018-19
- ✓ Member, Library Committee, 2011-12, 2006-08
- ✓ Co-Staff Advisor, Economics Society, 2004-05 and 2009-10

- ✓ Member, ECA Committee, 2019-20
  - ✓ Team Member, Dy. Superintendent of Examinations, Nov-Dec 2019
  - ✓ Team member, Admissions, Department of Economics, every year from 2005 onwards
  - ✓ Team member, Convenor, Admissions, Arts and Commerce, 2008-09
  - ✓ Team Member, Criterion 1, NAAC SSR, 2015-16
  - ✓ Member, Grievance Committee, Admissions, 2022-23
  - ✓ Paper Evaluator, every year from 2005 onwards
- Presented a paper in the Seventh Global Research Conference 2022 on the theme ‘Leading in the New Reality: Insights into Actions’ held at Amity Business School, Noida, India. The paper presented was Proposing a Multiple Linear Regression Model for Estimating Passenger Vehicles Demand for the Indian Market
  - Presented a paper in the International Research Conference on Reimagining Business Challenges and Responses, London, September 26, 2020 organized by the Indo Gulf Marketing Association. The title of the paper was Demand Estimation for Passenger Vehicles - A Literature Review
  - Attended the Doctoral Research Conclave 2020 (September 22, 2020) on Ethical Research and Publication Practices held at Amity Business School, Amity University, Noida
- *2016-19*  
Subject Expert, Selection Committee, PGT (Economics) at D.A.V. Public School, Sector 14, Gurugram
  - *2019*  
Subject Expert, Selection Committee, PGT (Economics) at Shaheed Rajpal D.A.V. Public School, Dayanand Vihar, Delhi
  - *2024*  
Subject Expert, Selection Committee, PGT (Economics) at D.A.V. Public School, Sector 49, Gurugram
- *June – Aug 2002; Jan 2003 –April 2004*  
Research Analyst, **National Council of Applied Economic Research (NCAER)**  
Quantitative and Qualitative Research on the following projects:
    - Rural Infrastructure in India (Sir Ratan Tata Trust project):** Objective - To assess the current status of Indian rural infrastructure in order to identify ‘gaps’ in infrastructure availability and access. The study also makes policy recommendations to bridge these gaps.
      - Multivariate Analyses of primary data to estimate demand for infrastructure using econometric modeling techniques
      - Projections for the investment available and required for full coverage for the next five years
      - Analyses on several case studies

**Rural Access to Finance (World Bank project):** Objective – To assess the significance of the current central government programmes relating to provision of rural finance. The study quantifies and delineates the structure of the formal rural financial system in the states of Andhra Pradesh and Uttar Pradesh.

- Construction and pre-testing of the questionnaire for the survey
- Quantitative and qualitative analysis of primary data

**Domestic Tourism Study (Ministry of Tourism and Culture, Government of India project):** Objective – To estimate the total number of domestic tourists and their expenditure behaviour to develop a Tourism Satellite Account (TSA) for India.

- Report outlining the empirical evidence for domestic tourist behaviour in India over the year 2002
- Literature review on economic measurement of tourism
- Worked on a research paper titled “Estimating Domestic Tourism Expenditure in Developing Economies: Lessons from India” for the Enzo Paci papers of the World Tourism Organization

**The Indian Hotel Industry:** Objective – An Assessment of prospects for the hotel industry (as a subset of the report on ‘A Review and Forecasts for the Indian Economy’).

- Forecasted gross value added for the hotel industry by using a multivariate econometric model

➤ *July – Dec, 2003*

Lecturer, **Lady Shri Ram College for Women**, Delhi University - Taught a course on ‘Economic Development and Planning in India’ to students pursuing the bachelors degree programme.

➤ *Sep – Dec, 2002*

Research Analyst, Economic Affairs and WTO Divisions, **The Associated Chambers of Commerce and Industry of India (ASSOCHAM)**

- Research papers titled:
  - Indian Economy at the Crossroads
  - 10<sup>th</sup> Five Year Plan: A Reality Check
  - Indian Textile Industry- Roadmap for 2005
- Qualitative analysis of the WTO Antidumping Agreement (ADA) and the Agreement on Subsidies and Countervailing Measures (ASCM) with particular emphasis on issues for negotiation for India.
- Co-ordinator, seminars on ‘Indian Textile Industry: Challenges and Opportunities for the Post MFA Era’, and ‘MPs Meet on the Issue of Clinical Trials’

➤ *May – June, 2001*

Intern, Marketing Wing, **Pepsi Foods Limited**

Market Research projects with the Corporate Office of Pepsi

- Analyzed feedback on brand positioning of *Slice* based on primary data and made recommendations on the promotion strategy for the brand *Slice*

- Conducted an analysis to compare market shares of *Slice* with *Maaza* and *Frooti* brands. This identified the shortcomings of the existing retail distribution network and areas where new markets could be tapped

### ➤ Publications

- Khurana, A., Ahuja, V., Adidam, P.T. (2023). Estimating Demand for Passenger Cars: A Model for the Indian Market. Prabandhan: Indian Journal of Management, 16 (5), 37-56. <https://doi.org/10.17010/pijom/2023/v16i5/170124> (Journal in indexed in Scopus and UGC CARE List of journals (Group II); ISSN: 0975 – 2854)
- Khurana, A. & Jasial, S.S. (2023). Research Gaps in Demand Estimation. Journal of Emerging Technologies and Innovative Research, 10 (7), 462-476. <https://www.jetir.org/view?paper=JETIR2307449> (An international peer reviewed journal; ISSN: 2349 – 5162)
- Khurana, A. Trends in Domestic Sales of Passenger Cars – Indian Scenario from 2010-20. Global Journal for Research Analysis, 12(9), 64-67. <https://doi.org/10.36106/gjra/4704503> (An international peer reviewed journal; ISSN: 2277-8160)
- Khurana, A. Trends in Indian Passenger Utility Vehicle Sales – Exploring the Decade Gone by. Journal of Emerging Technologies and Innovative Research, 10(12), 466-474. (An international peer reviewed journal; ISSN: 2349 – 5162)
- Contributed an article ‘Things to Learn from a Neighbour’, in The Economic Times, June 28, 2003; Article published also in Macro Track, a monthly publication of NCAER

### ***Project Work***

---

Term paper on testing the significance of the “Export Led Growth Hypothesis” as a part of the course in Time Series Analysis. The objective of the study was to examine the causal relationship between export growth and economic growth for India for the period 1975-1999 using the Multivariate Vector Error Correction framework

### ***Skill Set and Knowledge Base***

---

- Quantitative and qualitative analytical skills, good writing and interpersonal skills
- Working Knowledge of Econometric Software Packages- SPSS, Stata, Eviews and Shazam
- Delhi School of Economics curriculum:
  - **Core Courses** – Introductory Econometrics, Microeconomics, Mathematical Economics, Macroeconomics, Comparative Development, Economic Development and Policy in India
  - **Elective Courses** - Financial Markets, Monetary Theory and Policy, Industrial Organization, Advanced Econometric Methods, Time Series, International Trade, Development Economics, Resource Economics, Public Economics

### ***Extra- curricular Activities in College and School***

---

- Head, Corporate Interaction, Placement Cell, Delhi School of Economics
- Team Coordinator, Sponsorships, for the organization of the economics festival ‘Zenith’ conducted by the Economics Society, Jesus and Mary College
- Active participant in various activities like, Debates, Group Discussions, Presentations, Recitation Competitions, Vocal Music, etc. at the inter-school and inter-college levels

### ***Additional Information***

---

- Learnt preliminary German language in school for three years
- Interests- Travelling, Singing and listening to music